

WATER ROLLERS AFRICA NGO COMMUNITY PARTNERSHIP



**Add a practical water solution to the work you already do.
Help families move water more easily — and strengthen your
impact in the community.**

You have now seen how the EcoRoller helps households move water home. Here is what a partnership with Water Rollers Africa, a South African NPO with Section 18A status, would involve. Below are the questions NGOs most often ask us.

If this approach fits your work, complete the Community Profile at the bottom of this document. It will give us a starting point for a conversation about your community.

Q: What kind of community is this programme designed for?

The EcoRoller helps households move water from an existing source to their homes. A suitable community has a working communal water source, households that regularly move water by hand, and routes where a 70-litre roller could be used. The EcoRoller does not provide the water source. It solves the last-mile problem of moving water from the source to the household. WRA and your NGO assess the proposed location together.

Q: How should we begin the project?

The EcoRoller Scaling Project Community Pilot (CP) starts with 50 EcoRollers for 50 selected households. Your NGO leads the work locally. WRA supplies the programme structure and coordinates production and delivery to an agreed community distribution point.

Q: Who pays for the 50 EcoRollers?

- Funding the EcoRollers - An EcoRoller costs R2,100. Your NGO raises funding for 25 EcoRollers (R52,500). WRA matches your fundraising with 25 EcoRollers (R52,500).
- Household contributions - Separately, each participating household contributes R200 as part of the Community Pilot, for a total of R10,000 from 50 households. From these contributions, R2,500 covers the flat delivery fee within South Africa and R5,000 covers household registration at R100 per household. The remaining R2,500 stays with the NGO for local coordination.

Q: What would our team do?

Your NGO identifies the community, selects and registers 50 households, explains the programme, collects and receipts their contributions, conducts the baseline survey, organises local distribution, and follows up at three and six months. Agreed information goes into WRA's portal. WRA provides the guides, forms, surveys and agreements. Responsibilities are confirmed in an agreement before work begins.

Q: How will we measure our success?

The baseline and follow-ups record who collects water, the source and distance, trips and time spent collecting water, and how often households use the EcoRoller. Comparing these records helps establish the time dividend and what changes in daily use. WRA can share its reporting template and relevant project examples during the discussion. Results depend on local conditions.

Q: Can more households take part later?

Yes, where there is demand, capacity and funding. Community Expansion (CE) may be funded by local businesses, corporate social investment, clubs, churches and other supporters. WRA's Roll It Home campaign provides materials for local fundraising. Expansion is planned with your NGO; it is not automatic. Under WRA's 10-for-1 model, every ten EcoRollers sold generate one additional EcoRoller for community use. Community Expansion sales count. WRA decides allocation, normally returning units generated by a community's expansion to that community when useful.

Q: What happens after we complete the Community Profile below?

Once you submit the Community Profile using the button below, it goes to WRA's office. We review the proposed community and your organisation's capacity, then contact you personally by email or phone to discuss whether a Community Pilot is a practical fit. You do not need to identify all 50 households before this conversation. Submitting the Community Profile does not commit your organisation or WRA to a Community Pilot.

Let's explore whether a Community Pilot fits your community.

Complete the Community Profile so we can better understand your organisation, the community you serve, and how water is currently collected. Once we receive it, we'll contact you to continue the conversation and discuss whether a Community Pilot is a practical fit.

[Go to the Community Profile](#)

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